



- Please contact me about your **"Promoting Our Local Businesses Program!"**
- Please contact me about donating raffle and silent auction prizes.
- Please contact me about volunteering skills, like set construction.
- Please contact me about donating production or office supplies, costumes, snacks, etc.
- I'd like to promote the show by putting performance postcards in my place of business.
- I'd like to promote the show by emailing out flyers or placing your link on my website.
- Please contact me about placing my business "affiliate" hyperlink on your web site.
- Please contact me about Gift Packages and Group Rates.
- Please contact me about having the Theater Founder speak to my organization!

Performance Program Advertising Packages

- \$50     \$100     \$250     \$500     \$1,000     \$1,500     \$2,000

Individual Production Sponsorships Packages (one production)

- \$500      "Theatre Sponsor"
- \$1,000    "Associate Theatre Sponsor"
- \$1,500    "Executive Theatre Sponsor"

"Friends of the Classic Youth Theatre" Packages (multiple productions)

- \$2,000    "Friends of the Classic Youth Theatre"
- \$3,000    "Friends of the Classic Youth Theatre"
- \$4,000    "Friends of the Classic Youth Theatre"
- \$5,000    "Friends of the Classic Youth Theatre"

**YOUR INFORMATION**

NAME: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

We will call to confirm receipt of your order and provide details on how to submit your advertising artwork.  
Checks made payable to Classic Youth Theatre, Inc.      Payments also accepted through **PayPal** on our web site.

Classic Youth Theatre, Inc.  
**Post Office Box 960    Carlsbad CA 92018**

Loralie McGill, Artistic Director at [Loralie@ClassicYouthTheatre.org](mailto:Loralie@ClassicYouthTheatre.org) (o) 760-730-9447 (f) 760-729-6579  
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[www.classicyouththeatre.org](http://www.classicyouththeatre.org)

A 501(c) 3 Non-Profit Corporation    EIN# 38-3714667

# Sponsorship Package Explanations

## **"Promoting Our Local Businesses Program"**

Our program advertises local businesses through the use of flyers that customers turn in at point of sale. This program is designed as a win-win for local businesses and for the Classic Youth Theatre by increasing customer traffic and by providing a small percentage of those new sales back to the theatre. The program is designed to be flexible in order to meet the needs of individual businesses. The program can fit into your promotional and marketing plans and budget. Flyer designs and expiration dates are flexible, flyers are distributed during door-to-door neighborhood ticket sales, electronic media performance announcements, our web site, and at performances. Your "affiliate" hyperlinks can also be added to our web site.

**It is in the theatre's best interest to get your business flyers into the community!**

## **Performance Program Advertising Packages**

Ranging from \$50 to \$2,000, the seven Performance Program Advertising Packages include your black & white or color copy ad printed in our theatre handouts. We can assist in ad design if needed. Sponsorships come with show tickets for you, employees, family or friends! The largest sponsorship comes with recognition in our performance email blasts and performance ads, meet the cast passes, and annual theatre dinner party tickets.

## **Individual Production Sponsorships Packages** (one production)

These three sponsorship packages are a combination of your black & white or color copy ad printed in our theatre handouts, *AND* a large projection of your ad (can be a different design and color!) running before the performances and during intermissions. We can assist in ad and slide designs. Sponsorships come with show tickets for you, employees, family or friends! The largest sponsorship comes with recognition in our performance email blasts and performance ads, meet the cast passes, and annual theatre dinner party tickets.

### **"Theatre Sponsor" \$500 Package**

Half Page B&W Ad in **one** production program, Power Point ad in all performances, four tickets for the production any performance, and additional tickets half price in advance.

### **"Associate Theatre Sponsor" \$1,000 Package**

Full Page B&W Ad in **one** production program, Power Point ad in all performances, pre-performance recognition by the Director, eight tickets for the production any performance, additional tickets half price in advance, two reserve seating tickets for the production any performance, and passes to meet the cast after the Matinee Production.

### **"Executive Theatre Sponsor" \$1,500 Package**

Half Page **COLOR** Ad in **one** production program, Power Point ad for the production in all performances, featured on our theatre email performance announcements and appropriate production advertising pieces, 10 tickets total for one production any performance, two reserve seating tickets for one production any performance, passes to meet the cast after the Matinee Production, two tickets to the annual theatre dinner party

## **"Friends of the Classic Youth Theatre" Packages** (multiple productions)

The four "Friends of the Classic Youth Theatre" packages *are the best values* for sponsors wanting to advertise over several productions during the year in all of our advertising media including print, audiovisual and electronic!

### **"Friends of the Classic Youth Theatre" \$2,000 Package**

Half Page **COLOR** ads in **two** production programs, featured on theatre announcements and advertising pieces, Power Point ad for **two** productions all performances, pre-performance recognition by the Director, 10 tickets each for two productions any performance, two reserve seating tickets for each of two productions any performance, and passes to meet the cast after the Matinee Productions, two tickets to the annual theatre dinner party.

### **"Friends of the Classic Youth Theatre" \$3,000 Package**

Full **INSIDE BACK PAGE COLOR** Ad in **one** production program, Full Page **COLOR** Ads in **two** other production programs, featured on theatre announcements and advertising pieces, Power Point ad for **three** productions all performances, pre-performance recognition by the Director, 10 tickets each for three productions any performance, two reserve seating tickets for each of three productions any performance, pass to the meet the cast after the Matinee Productions, two tickets to the annual theatre dinner party.

### **"Friends of the Classic Youth Theatre" \$4,000 Package**

Full **INSIDE FRONT PAGE COLOR** Ad in **one** production program, Full Page **COLOR** Ads in **three** other production programs, featured on theatre announcements and advertising pieces, Power Point ad for **four** productions all performances, pre-performance recognition by the Director, 10 tickets each for four productions any performance, four reserve seating tickets for each of four productions any performance, pass to the meet the cast after the Matinee Productions, four tickets to the annual theatre dinner party.

### **"Friends of the Classic Youth Theatre" \$5,000 Package**

Named **PRODUCER** of the production in all press releases and theatre program, invited to at10d any scheduled press coverage, Full **OUTSIDE BACK COVER PAGE COLOR** Ad in the production program, Full Page **COLOR** Ads in **three** other production programs, featured on theatre announcements and advertising pieces, Power Point ad for all **four** productions all performances, pre-performance recognition by the Director, 10 tickets each for four productions any performance, four reserve seating tickets for each of four productions any performance, pass to the meet the cast after the Matinee Productions, four tickets to the annual Holiday Classic Youth Theatre Dinner Party.